Scope Statement

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| **Project Title: Web Fashion**  **Date:05/25/2016** **Prepared by:** Zehong Zhuang |
| **Project Justification:**  Online store is an important and necessary part for today’s business. Owning a website is one of the elements that keeps business being competitive. The purpose of the project is to help the store build a website that serves his requirements. The website will be playing an important role connecting sales, purchase, shipping and customer service. It will fundamentally improve efficiency and convenience for both customers and store owner. |
| **Product Characteristics and Requirements:**   1. Customers will be able to go through all of products showing by pictures 2. All the products have simple brief, complete product description and price 3. Website has “Search” and “Filter” functions allow customers browse products by size, style and price range 4. Customers will be able to finish purchases as in pay online through the website 5. Website will be able to transfer shipment information directly to the warehouse through an interface 6. Website will have an payment interface connecting to the PayPal to help customers finish payment 7. Customers can track the status of shipment on the website 8. The website provides access for customers to service representatives for communication through an interface 9. Customers are able to send return request. 10. Website will be built with a customer database and a merchant database. |
| **Summary of Project Deliverables**  **Project management-related deliverables:**   1. Charter: The purpose of this project is to build a website that serve business requirements for the fashion store 2. Team Contract: Every team member has to attend the group meeting and finish assigned assignment. 3. WBS: Each phase and its activities are listed in the WBS 4. Schedules: Scheduled meetings and deadlines for each project are allocated, as well as schedule update occurs 5. Forms and Documentation: All forms are verified and signed by both management and stakeholders 6. Project Manager Plan: A plan detailing phases from start to finish will also be established 7. Surveys/Polls: Gathering reviews of customer experiences and reconstructing our methods to serve our customers   **Product-related deliverables:**   1. Website code: Developers will construct a website that meet business needs of the consumers and owner 2. Effective Designed Database: Secure databases will be constructed for storing information of customers and merchants 3. Effective Designed Interface: User-friendly interface will be built for customer service, payment and warehouse. 4. Reports at 30 days into the project detailing |
| **Project Acceptance Criteria:**   1. Completion of entire website, including all requirements and deliverables stated. 2. All stated requirements and deliverable will be met 3. Total project cost no more than $120,000 |
| **Project Exclusions**   1. Anything not stated within the requirements and deliverables sections |
| **Project Constraints**   1. Developers will work Monday through Friday, 8:00 A.M to 5:00 P.M; 2. Any other work outside of Monday through Friday, 8:00 A.M to 5:00 P.M will be counted as paid overtime 3. No more than $120,000 can be paid for the project, regardless of its completion status at that point. |
| **Project Assumptions**   1. The webfashion.com has its certain kinds of build-inside database besides those stated in requirements 2. Employee and contractors that will work on the website on time at the beginning of the start date. 3. The website comes with a payment system that will be used to finish payment |